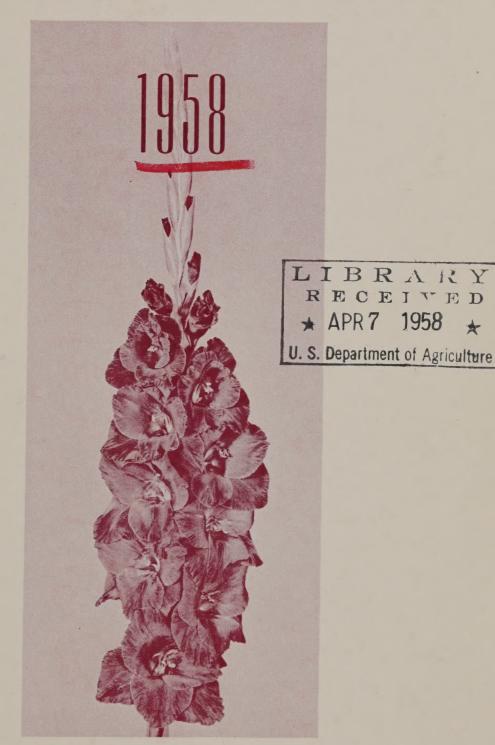
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PRESTON'S Gladiolus Gardens



TOP HAT

AUSABLE VALLEY FARM CLINTONVILLE, NEW YORK

Now is the time to Order



SALMON QUEEN

from PRESTON'S

New! Exciting Varieties For 1958

RICH ORIGINATIONS

TOP HAT — S' D' L. No. 1964-454 Class, 80 days, Parentage (Grapewine x Black Cherry x Ace of Spades).

TOP HAT florets are a rich deep black red having a velvety sheen which do not burn. It has a long, sturdy, erect, flowerhead which will hold open 8 ruffled, round, lucious plush blooms of excellent substance and placement. It grows to a height of 54" with a 27" flowerhead, 5 1 2" blooms and 22 buds.

It fills a long felt need for a good black-red. It is a great performer, especially when grown for show purposes. Bulblet production and germination is good.

TOP HAT was Best Seediing at the Eastern International Show at Hershey, Pa., August 13, 1957, and it received the American Home Achievement Award at the Western N. Y. G. S. Show at Elma, August, 1957. Reports on its performance from the growers have been one word — Outstanding!

Mr. Rich carries on a continuous breeding program for better black-reds and we feel proud to offer this variety to you.

PRICE EACH — \$2.00 any size, Bulblets 10 - \$2.00.

ORIGINATORS DESCRIPTION

FIREFLAME — 436 Class, 75 days, Parentage (Big Top x Crystal) x (Red Ruffles x Vag. Prince) x (New Era x Rich Red).

This is a brilliant orange scarlet self, with ruffled and waved florets, opening up to 8, with 12 more buds showing color. The facing and spacing are exceptionally good and the blooms have good substance and attachment. A fine exhibition or commercial prospect as it grows over 4 ft. tall, with 25" flowwerhead, 5" blooms and 22 buds. Opens very well when cut in tight bud.

It received the E. S. G. S. Award of Merit at Alfred, N.Y., in 1955, where it was also Best Seedling. In 1957 it received the Genesee Valley G. S. Rosette for Best 3 spikes in Pre-Introductory Class. Good bulblet production and germination.

You certainly want to add this sparkling variety to your collection.

PRICE EACH — \$1.00 any size, Bulblets 10 for \$1.00.

FROM E. A. HOWELL

GOLD BRAID (Howell '58) (510) 75 Seedling 49941. Parentage (Spic and Span x Elizabeth the Queen) x (Spic and Span x Aureole). This exquisite new variety is a large light yellow having large, square, heavily ruffled florets that make the yellow look deeper at the edges. Opens 6-8, 6" florets on a 18-20 bud head. Rapid propagator and opens well in water.

PRICE: Large 1-1.00 Medium 1-.75 Small 1-.50

New! Exciting Varieties For 1958

FROM LARUS-SUMMERVILLE

PARFAIT LARUS (231) Early midseason. Parentage: (Peggy Ann x Figurine) Here is a miniature which should win rapid acceptance as one of the best if not the best exhibition glads in the 200 division. The florets and spikes are definitely miniature type although it will produce a much more impressive show spike than most other small glads. The florets are wide open and gracefully formed but definitely do not go oversize, being 3 1|4" to 3 1|2" on well grown spikes. Height is 50" to 58" with 18-23 buds and a 22" to 26" flowerhead. The nicely ruffled florets are a clear medium salmon pink at the edging, blending to a light creamy yellow throat with a small red center. Opens 6-8 in perfect, well spaced placement. It is quite early and has not been shown often as a seedling but has won in its class when given an opportunity. At the 1957 New Jersey State Show it was best miniature seedling and miniature champ. PAFAIT is a strong vigorous glad from all size bulbs. If you want to win blue ribbons or have a miniature that will grow easily and consistently, try PARFAIT!

PRICE: ANY SIZE 1-1.00 Bulblets 10-1.50

DIMPLES Originator (Rev. Rohrbach '58) (340) 85 days.

We have grown most of the better known introductions of the past several years and, although there have been many beautiful varieties among them, we know of none quite as beautiful in our opinion, as DIMPLES. Not even our dreams have produced anything more breath-taking.

Florets are a stunning pure pink which are accentuated by an alabaster throat. The texture is firm with precise ruffling and placement. Flowerheads about 20" with good cutting stems. Opens up to 7 of its 17-19 buds. Healthy and a good increaser of bulblets.

While DIMPLES is not represented to you as a grand champion contender, truly it will win "MOST BEAUTIFUL" and is a sure bet for "MOST RUFFLED"; it does make a spike of respective proportions.

One of our best customers last summer referred to DIMPLES as a "FLORIST'S DREAM". In spite of rather limited stock DIMPLES is being priced so that you avid fans without too much damage to the pocketbook should try it!

ANY SIZE 1-1.00 No Bulblets

CHOCOLATE CHIP Originator (Fairchild '58) (290) 75 days

Originators description. A real dark brown glad in the style of Atom, even to the hairline silver edging. Has been extremely healthy and a vigorous grower, producing plenty of easy germinating bulblets. Opens 6 or 7 florets, in typical miniature placement, on a slender stem with a head of about 19". We consider this a great improvement over Spunky, which has been a leader in its class. While stock is limited we are pricing CHOCOLATE CHIP low enough to enable everyone to try it.

ANY SIZE 1-1.00 Blts. 10-1.50

FASCINATION (White-Mode '58) (446) Seedling 5026xA

This is a true lavender; it is a very beautiful ruffled flower. The throat is pure white with a slight stippling of the same overall color. It is a good tall grower. 60", florets 4 1/2-5", shows 7-8 open, flowerhead 30". 21-23 buds.

L 1-3.00 M. 1-2.00 S. 1-1.00 Blts. 10-3.00 only with bulb

New! Exciting Varieties For 1958

SOLITAIRE (White-Mode '58) (490) Seedling 5040E Practically a self helitrope. It is very colorful, and will open as many as 10, and opens very easy after cutting. It is a good fresh color. Flowerheads 26".28". Field height 56". Won Champ seedling and best spike at Montreal.

L. 1-3.00 M. 1-2.00 S. 1-1.00 Blts 10-3.00 only with bulb

MANDY (White-Mode '58) (480) Seedling 50164xC A very deep mahogany brown with deeper throat. Markings an unusual color. It is alone in its class. It is a good grower. Field growth 54", flowerhead 26".

Any size bulb 1-2.00 10 blts. - 4.00 only with bulb.

INTRODUCTORY

With a grateful heart we wish to thank you for your patronage and sincere compliments. We would like to express our appreciation to each and everyone that has placed orders or written to us. I have noticed that many of you keep coming back for more bulbs. This is gratifying as satisfied customers pave the way to our success.

We regret we found it impossible to exhibit at the shows because of other commitments and a busy summer market.

Again, with the help of God we have harvested top quality young healthy bulbs that were grown on clean productive soil. Our bulbs were washed and quickly dried under controlled heat and humidity.

You can rely on us, and a trial order will convince you that we maintain the highest standard in quality bulbs which will produce blooms that you will be proud to have in your garden or on your show table.

Kindest wishes,
GRACE PRESTON

We have adopted a policy of thoroughly testing promising gladiolus and we don't hesitate to eliminate any that fail to meet our high standards. Buy just a few glads and you'll want more.

Our 485 acre farm is located in the beautiful AuSable Valley in the scenic northern part of the heart of the Adirondack Park on Route 9N. We are surrounded by many tourist attractions such as AuSable Chasm, Land of Makebelieve, North Pole, and Lake Placid.

Without a doubt gladiolus are the most beautiful and useful of all garden flowers. It is a fascinating hobby that leads you into a fairy land all of your own when you walk among your glads. Easy to grow, adaptable to almost any garden conditions, always popular with the florist. They are the longest lasting cut flower.

PRESTON'S

Instructions For Ordering

— Please read carefully —

ORDERING: Please write or print clearly the address you want the order shipped to. Put the name of the variety wanted, quantity and cost on order form.

RETAIL ORDERS: We pay the delivery cost on all parcel post orders if party assumes the risks of loss and freezing. Mid-winter orders are safer sent by Railway Express at YOUR expense.

MINIMUM ORDER: \$3.00 unless you wish to pay a service charge of .50. All orders are appreciated but any order under \$3.00 is non-profitable for us to book because of continued production costs.

GUARANTEE: We give no guarantee as to the growth and in no way are responsible for the crop. Should any variety prove not true to name please let us know and adjustment will be made. Upon receiving your order let us know at once if bulbs are not satisfactory.

CANADIAN ORDERS: Minimum \$8.00. Please secure mail permit.

GENEROUS COUNT: And extras on orders over \$5.00.

REFUNDS: Refund checks are promptly mailed if for any reason a refund is due to you.

SHIPPING: We ship out orders from March 15 to June 1st unless otherwise requested. Orders for bulblets cannot be booked after April 10th. Small bulbs May 1st.

Growing instructions with each order.

Our glads are State Inspected twice a year.

No single items sold for less than 20c each.

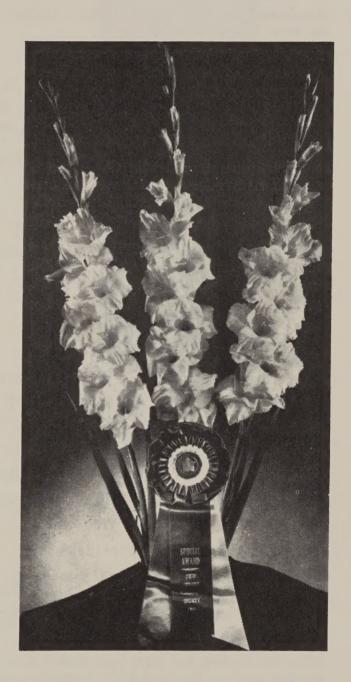
BRIGHTEN UP EVERY ROOM IN YOUR HOME WITH GLADIOLUS.

GLADIOLUS GARDENS



PARTY RUFFLES

Imagine this beauty in your garden!



LORELEI

*APPLEBLOSSOM (Fischer '56) (407) 68 All-America See descriptive leaflet.

ANGELS SERENADE (White '55) (406) 65

Handsomely ruffled creamy white. Medium height. Many collectors consider this the most beautiful of all.

L. 1..75 M. 1..50 S. 1..25

BLUE BUTTERFLY (White '57) (476) 70

A pale ruffled blue with a deeper blue throat. Exceptional strong grower with unusual robust health. An early bloomer, growing to a height of 60" with a 30" flowerhead or longer. Opens seven, 43|4" florets of 22 buds. Good producer and germinator. This startling beauty comes from the famous breeder that gave us the ever-popular Elizabeth the Queen.

L. 1-3.00 M. 1-2.00 S.1-1.00

*BLUE DIAMOND (Mode '57) (476) 78

The bluest blue and as gorgeous and glittering a gem as its namesake. Medium blue with a tiny feature of similar shade on a creamy throat. Blooms early. Good increaser. Field height 50", flowerhead 26", 20 buds. Opens 6 large eye-appealing florets.

L. 1-2.00 M. 1-1.25 S. 1-.75

*BLUE SMOKE (Rich '57) (586) 80

Most talked about glad of 1957. This heavily ruffled mulberry blue leaves you spellbound with its glowing smoky salmon throat. Its texture, floret attachment, facing and spacing are excellent and it has lush healthy foliage. A tall grower with strong stately stems reaching about 60" in height with 28" to 30" flowerhead 5 1 2" blooms, 19-22 buds and holds 6-8 open.

L. 1-1.50 M. 1-1.00 S. 1-.75 Blts. 10-1.50

*CARIBBEAN (Fischer '57) (377) 80 All-America See descriptive list.

*CORONADO (Pruitt '55) (410) 75

Medium deep golden yellow. Produces tall, straight spikes with 9-10 open florets on a head of 20 or more buds. An excellent addition to its color class.

L. 1-.30 M. 1-.20 S. 2-.20

*COUNTESS (Larus '57) (440) 80

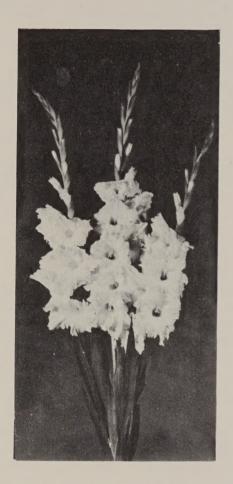
Most outstanding tall pure light pink self in our trials. On a long stretchy flowerhead are 8-9 perfect placed 5 1|2" florets out of 22-25 buds. A future leader for both exhibition and commercial use.

L. 1-.75 M. 1-.50 S. 1-.25

*FIRECRACKER (Klein '57) (536) 70

A most striking eye-catching scarlet with a texture that is real heavy. Beautifully ruffled 5 1|2" florets that are well attached. Opens 7.8 blooms with 7 or more in color an o 19-21 bud spike. Proving a great show winner. Slow propagator.

L. 1-1.00 M. 1-1.00 S. 1-.50 Blts. 10-1.00



ANGELS SERENADE



GOLDEN PALOMINO

FLORADORA (Kydd '57) (406) 85

If you are the richest person in the world, you could not buy a finer glad. Already it is rated among the ten top introductions of 1957. It opens 8-9 large creamy white florets that are enhanced by its deeper cream throat with slight red markings. Reaches to a height of 60", flowerhead 28" to 32". Reliable grower, fast propagator, healthy, and its florets are well attached and with formal placement. It won Grand Champion at Ottawa, Champion Recent Introduction at Verdun and Best Three Spike at Montreal besides many blue ribbons and championships. Supply short.

L. 1-2.00 M. 1-1.25 S. 1-.75 No Blts.

*GOLDEN BOY (Secrest '54) (312) 80

Bright canary yellow, metallic sheen. Holds 8 open in double row on a 20 bud spike. Very nice!

L. 1.25 M. 2.30 S. 2.20

*GOLDEN PALOMINO (Summerville '56) (417) 80

One of the most thrilling glads we grow. Florets are a soothing apricot buff with a small attractive orange center. Large and medium bulbs produce 56" spikes with 28" to 30" flowerhead. Up to 9, 5" florets will open with two-thirds of the remaining buds showing color. Possess good health. Average propagation. In big demand.

M. 1-.50 L. 1-.75

S. 1-.25

Blts. 10-.75

*GOLDEN SUNSHINE (Fischer '57 (412) 90

A popular vibrant yellow of leathery texture, slightly ruffled with 8-10 florets open at once in formal placement. Spikes grow 5 feet on a sturdy healthy plant.

L. 1-.50 S. 1-.25

GONDOLIER (Howell '57) (510) 70

Large clear medium yellow slightly ruffled florets that will open up to 8 on a stretchy spike. Mr. Howell says he gets premium prices for the cut flowers. A well liked variety.

L. 1-1.00 M. 1-.75

S. 1-.50

*GREEN ICE (Barker '57) (304)

This is refreshing as a glass of cold limeade on a sultry day. It is a cool looking greenish cream (not chartreuse) shading to a deeper throat. Shade remains good even in hottest weather. Its exhibition type stem holds open 8-10 lightly ruffled blooms. 20 buds. Plants grow over 5 feet. Propagation good and most valuable for breeding.

L. 1-1.25

M. 1-.75

S. 1-.50

*INNOCENCE (Fischer '57) (470) 70

Tall exquisitely ruffled rose-pink. Opens 8-10 on a 20-22 bud spike. Has extremely heavy texture. Grows to a height of 5 feet. Produces cutable spikes from all size bulbs. Heavy producer of bulblets. Stunning!

L. 1-.50 M. 1-.50

KING COTTON (Roberts '54) (500) 80

A tall snowy white that holds open 6-7 round florets. Best for commercial use.

L. 1-.35 M. 1-.25

LI'L ABNER (George '56) (213) 65

This gay little miniature is deep yellow with a showy red edging that is set off by a big red throat blotch. Has a tall erect, slender stem with 6-8 florets open in good placement and 12-15 buds. Grows up to 45". Arrangers don't know what they are missing if they do not have this.

L. 1-.50

M. 1-.35

S. 1-.25

*LORELEI (Howell '55) (506) 92

We are very enthusiastic about this ivory cream because it is good for both exhibition and commercial use. Highly rated and in demand. Has won all kinds of awards. Healthy and rapid propagator.

L. 1-,40

M. 1-.30

S. 1-.20

Blts 8-.25

PARTY RUFFLES (Rich '57) (406) 80

A dreamy luscious cream with a slight pink glow showing through the petals. Its heavenly ruffled florets cling to a strong spike with 8 open in majestic placement. Average field height 56" tall, 28" flowerhead, 5 1|4" blooms with 22 buds. Excellent producer. Good for exhibiting, commercial use and breeding.

L. 1-1.00

M. 1-.75

S. 1-.50

*PINNACLE (Jack '56) (577) 85

Popular Gardening rates it highly. A pale blue with a large purple throat. Opens 9-11 large blooms on a spike of 21 buds.

L. 1-.50

M. 1-.35

S. 1-.25

*ROYAL STEWART (Pommert '56) (450) 75 All-America See descriptive leaflet.

*SALMON QUEEN (Schrenck '55) (532) 80

If you want to walk off with the Grand Champ at the shows, this is it! A magnificent striking salmon enhanced by a creamy white throat. Make your garden a show place with this. Produces a strong tall spike holding 11 large blooms open and 6 showing color. Heavily ruffled and needlepointed. A leader in its class. Blooms well from any size.

L. 1-.75

M. 1-.50

S. 1-.25

Blts. 10-.50

SHAMROCK (Howell '57) (404) 70

A light yellow tinted green with green buds. Opens up to 10 florets on 30" flower-head. 20-21 buds. Best of the so-called green glads. Average propagation. An excellent variety.

L. 1-1.00

M. 1-.75

S. 1-.50

*TAN-GLO (Arenius '54) (480) 90

My pet smoky! Rose tinted light tan smoky that is leading in its class for 1958. Terrific show glad holding many open blooms.

L. 1-.35

M. 1-.25; 10-2.00

S. 2-.30; 10-1.20

*TARGET (Larus '57) (441) 85

A light blush pink shading to a cream throat with a large light red blotch. Most unusual and striking. It grows to a height of 55" to 60" tall with a flowerhead of 27" to 30" long. It opens 6-8 5 1 2 florets out of 18-20 buds. Rated by Popular Gardening and the Symposium.

L. 1-.75

M. 1-.50

S. 1-.25

TEMPTRESS (Fairchild '57) (440) 80

Just the kind exhibitors go for because it holds open 10 ruffled captivating blooms with 6 showing on a long flowerhead. Field height about 56". Formal placement. Color is a very delicate pale pink with a darker throat. Average propagation. ANY SIZE 1-1.00

Varieties which are starred are highly rated in their respective color class by the 1957 Symposium chiefly for their exhibition and commercial value.

Please Read

BULB SIZES —

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L. LARGE SIZE — 1 1|4" up

M. MEDIUM SIZE — 3|4" up to 1 1|4"

S. SMALL — 3|8" up to 3|4"
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Where there is a short growing season small bulbs will not bloom the first year and the same applies to the hard shell bulblets.

Glads often will vary in performance in different localities due to soil, weather, moisture, and other factors.

For those of you that have a short growing season it is advisable to try to select the early and midseason blooming varieties.

FLORET SIZES —

 Miniature Glads
 —
 100 under 2 1|2"

 Small Glads
 —
 200 3 1|2" up to 4 1|2"

 Medium Glads
 —
 300 3 1|2" up to 4 1|2"

 Large Glads
 —
 400 4 1|2" up to 5 1|2"

 Giant Glads
 —
 500 5 1|2" and larger

The following instructions will help you understand our catalog better

APPLEBLOSSOM (Fischer '56) (407)
(Name of variety) (Originator Year of intro) (Classification number)
(68)

Approx. no. of days to come into bloom.

JOIN A GLADIOLUS SOCIETY: National, state or local. Our international society is the North American Gladiolus Council. Magazines published quarterly. Membership is \$2.00 peryear. Send subscription to Henry Sentman, 820 Ontario St., Harve de Grace, Maryland.

ATTEND A GLADIOLUS SHOW and gain a lot of new flower loving friends. Show the other fellow how big and beautiful you too can grow them. Win some "Blue Ribbons", Awards, Trophies and prizes. You will have a lot of fun. We plan to take in as many eastern shows as possible. Hope we have the opportlnity to meet you.

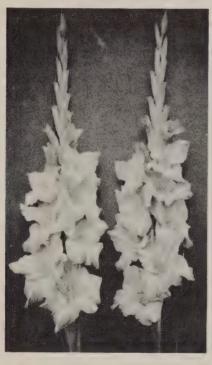
Beauty At Low Cost

*A. B. COUTTS (Coutts '53) (516) 85 Peachy apricot. Huge grower. L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*ACE OF SPADES (Sisson '50) (454) 85 Rich black-red. L. 2-.30 M. 3-.25; 10-.80 Bulblets 55-.25

ANDRENA (Armstrong '50 (460) 85 Pale pink, creamy center. L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 10-.50

*ARES (K &M '54) (307) 75 Ruffled white, lightly tinted pink. L. 2-30 M. 3-25



BOISE BELLE

Remember our veterans in the hospitals with glads and dear ones that have gone away.

BOISE BELLE (Roberts '48) (433) 85 Beautiful blend of pink and yellow. L. 2-.30: 10-1.20 M. 3-.25: 10-.80 S. 10-.50 Bulblets 55-.25

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.

*CATHERINE BEATH (Coutts '51) (312) 85 Deep clear yellow. L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50

CARMEN CORLISS (Roberts '53) (430) 80 Ruffled pinkish salmon, yellow lip. L. 1-.30 M. 1-.20 Bulblets 10-.25

COLUMBIA (Roberts '51 (407) 86 Creamy white with rose edges.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 Small 10-.50 Bulblets 55-.25

If you have any friends that would like our catalog we would appreciate their name and address.

PRESTON'S

BEAUTY AT LOW COST

*COPPER LUSTRE (Pazderski '53) (580) 80 Ruffled smoky rose copper. L. 1-.25 M. 2-.30; 10-1.20 S. 2-.20 Bulblets 15-.25

CRUSADE (Fischer '51) 301) 65 Snowy white, purple throat.

L. 2-.30 M. 3-.25 S. 10-.50

*DIEPPE (Hassel '45) (436) 85 Vivid scarlet.

L. 2-.30 M. 3-.25 Bulblets 55-.25

EARLY RED (Knight '53) (450) 68 Bright red. Nice.

L. 2-.30 M. 3-.25 Bulblets 55-.25

*EDGEWOOD (Flad-Torrie '51) (463) 85 Tall medium rose.

L. 1-.25 M. 2-.30; 10-1.20 S. 2-.20 Bulblets 15-.25

EVANGELINE (Palmer '48) (540) 92 Soft light salmon. Tall grower.

L. 2.30 M. 3.25; 10.80 S. 10.50 Bulblets 55-.25

FANTASY (Rich '52) (430) 90 Soft salmon yellow, green tinge.

L. 1-.25; 10-2.00 M. 2-.30; 10-1.20 S. 10-.80 Bulblets 15-.25

FIREBRAND (Butt '44) (436) 85 Cardinal red, white stripes.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*FIRE OPAL (Fischer '54) (422) 75 Deep orange, golden throat.

L. 2-.30 M. 3-.25 S. 10-.50 Bulblets 55-.25

FLYING FORTRESS (Wilson '43) (586) 85 Smoky grey, red lines on lip.

L. 2-.30 M. 3-.25

*FORT KNOX (Torrie '53) (412) 80 Lightly ruffled deep yellow.

L. 1-.25; 10-2.00 M. 2-.30; 10-1.20

FRANCESCA (Toben '50) (566) 90 Most beautiful! Lavender pink.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

FRANS HAL (Salman '51) (490) 80 Rust coppery brown. Quite odd.

L. 1-.25 M. 2-.30 S. 2-.20

GARNET RUFFLES (Maynard '53) (352) 85 Rich, velvety dark red.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

GRATIA (DeBruyn '55) (576) 80 Medium blue violet, deeper throat.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*HARRISBURGER (Mikle '53) (522) 100 Deep cherry red. Tall.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50

PROSPECTOR (Leffingwell) (401) 85 One of our best liked light yellow glads.

Amber lip that greatly enhances its beauty.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-:25

Beauty At Low Cost

HEART O' GOLD (Fischer '50) (301) 65 Creamy white, yellow throat.

M. 3-.25 · 10-.80 S. 10-.50 Bulblets 55-.25 L. 2-.30

KAREN (Mazur '52) (471) 85 Dark rose-purple, cream throat.

M. 3-.25 S. 10-.50 Bulblets 55-.25 L. 2-.30

*KING DAVID (Carlson '51) (570) 85 Deep purple, silvery edge.

M. 3-.25; 10-.80 S. 10-.50 L. 2-.30 Bulblets 55-.25

LADY JANE (Lake '41) (406) 85 Cream, yellow lip petals.

M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-,25

MABLE VIOLET (Salman '53) (570) 85 Dark plush, violet purple.

L. 2-.30 M. 3-.25; 10-.80 Bulblets 55-.25

MARIA GORETTI (Salman '53) (500) 70 Large white blooms.

M. 3-.25; 10-.80 Bulblets 55-.25 L. 2-.30; 10-1.20

MIGHTY MONARCH (Butt '46) (522) 88 Velvety dark red. Tall grower.

L. 2-.30 M. 3-.25 Bulblets 55-.25

*MOUNTAINEER (Hatch '54) (530) 90 Ruffled salmon, cream throat.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*PATROL (Palmer '46) (416) 80 Golden buff.

M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25 L. 2-.30

*PINK DIAMOND (Fischer '54) (460) 70 Ruffled soft light pink. L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*POLYNESIA (K & M '50) (430) 90 Tall. Light salmon, white throat.

M. 3-.25: 10-.80

*PRINCESS (Larus '53) (466) 90 Lavender.

M. 3-.25; 10-.80 S. 10-.50

*RED RADIANCE (Melk '53) (450) 85 Very bright red.

L. 2-.30 M. 3-.25: 10-.80

*REGINA (Palmer '53) (520) 80 Rich light orange.

L. 2-.30 M. 3-.25

RUFFLED EBONY (Fischer '53) (532) 85 Ruffled black-red. Rich sheen.

L. 1-.25 M. 2-.30; 10-1.20 S. 10-.80 Bulblets 15-.25

*SALMAN'S SENSATION (Sal '53) (578) 90 Blue-violet. Large blooms, tall.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

*SIERRA SNOW (Harris '51) (400) 80 Ruffled white, creamy throat.

L. 2-.30 M. 3-.25 S. 10-.50

*SNOWDRIFT (Fischer '51) (500) 75 Ruffled white.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

Beauty At Low Cost

SPARKLING EYES (Jack '53) (401) 80 White, purple-violet throat spot. L. 2.30 M. 3.25; 10.80

TEEN-AGER (Fairchild '52) (366) 80 Lavender with a bluish cast.

L. 2.30 M. 3.25; 10.80 S. 10.50 Bulblets 55.25

VIOLET CHARM (Jack '53) (476) 85 Light violet, dark arrow on a cream throat.

L. 1-.25 M. 2-.30: 10-1.20 S

M. 2-.30; 10-1.20 S. 10-.80 Bulblets 15-.25

WEDGWOOD (Fischer '47) (366) 78 Ruffled lavender, creamy throat.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets 55-.25

WHITE CLOUD (Roberts '52) (500) 85 Large heavily ruffled white blooms.

L. 1-.25; 10-2.00 M. 2-.30 S. 2-.20 Bulblets 15-.25

*WHITE SAILS (Arenius '54) (401) 85 Hightly rated ruffled white.

L. 1.25 M. 2.30 Bulblets 15.25



SPARKLING EYES



VIOLET CHARM

All Time Favorites

Varieties which are starred are highly rated in their respective color class by the 1957 Symposium chiefly for their exhibition and commercial value.

Five bulbs can be purchased for 1|2 per 10 price Retail prices of all varieties on this page are:

LARGE 2-.30 10-1.20 BULBLETS pkg. 50 or more -.25 SMALL 10- .50 MEDIUM 3-.25 10-.70

*ALFRED NOBEL (Salman '54) (445) 90 Striking deep pink, cream throat. BOULOGNE (Salman '47) (564) 85 Radiant dark wine red.

*BURMA (Palmer '43) (564) 88 Heavily ruffled, deep rose red.

CREAM ORCHIDS (Fischer '51) (406) 70 Ruffled and lacinated cream.

CELESTE (Savelief '50) (400) 65 Ruffled snowy white.

ELIZABETH THE QUEEN (White '41) (566) 86 Ruffled clear lavender.

*ELMER'S ROSE (Fischer '51) (462) 85 Gorgeous deep lavender rose.

FANCY (De Bruyn '54) (540) 80 Exquisite soft shell pink.

*FLORENCE NIGHTINGALE (Har. '47) (400) 88 Tall beautiful, reliable white.

*FRIENDSHIP (Fischer '49) (442) 70 Lovely pink and white.

GOLDEN ARROW (Pruitt '47) (410) 85 Clear yellow.

*LEIF ERICSSON (K & M '52) (506) 85 Towering creamy beauty.

MAGNOLIA (Palmer '40) (540) 85 Pale pink, creamy rose throat.

MAXWELTON (Pruitt (530) 85 Bright pink, deep pink throat.

MEG (Pruitt '47) (412) 85 Clear medium yellow, needlepointed.

MONTPELIER (Hatch '47) (442) 85 Deep pink. Tall grower.

NEW YORK (Salman '51) (564) 80 Pretty rose red. Popular.

PACTOLUS (K & M '47) (471) 80 Apricot cream, red throat.

PEGGY FARRELL (Bar '48) (501) 80 Ruffled white, cherry blotch.

*RED CHARM (Butt '39) (452) 85 Lovely shade of deep red.

*SANS SOUCI (K & M '51) (436) 85 Most striking scarlet.

*SNOW PRINCESS (Pfitzer '39) (400) 80 Pure white.

*SPIC AND SPAN (Carlson '46) (444) 80 Deep pink. Very dependable.

*SPOTLIGHT (Palmer '44) (413) 80 Yellow with small red blotch.

QUEEN JULIANA (De Bruyn '54) (524) 90 Vivid scarlet orange. Huge.

WHITE GODDESS (Roberts '48) (500) 80 Large ruffled white.

Gladettes

Miniatures

We are noticing more and more people are buying miniatures at our market. They are ideal for table arrangements and small bouquets for your table, especially in today's modern home. Florists are finding out that these can be very useful in their work. Miniatures bloom well from all size bulbs.

ALECIA (Mac Phail '54) (200) 60 Snowy white with pure white stamens. Opens 5-6 round, wide open florets on a 16 bud spike. Easy grower and fast propagator. Highly rated by the Popular Gardening magazine in 1957.

L. 1-.25: 10-2.00

M. 2-.25: 10-.80

S. 2-.20; 10-.80

Bulblets 25-.35

ATOM (Hedgecock '46) (236) 75 Scarlet with golden edge.

L. 2-.30: 10-1.20

M. 3-.25; 10-.80

S. 10-.50 Bulblets pkg. -.25

*BAMBI (Pierce '54) (204) 80 A new and different combination of colors that makes it stand out from any other variety. Dark chartreuse blending to an orange red blotch. Opens 6-7 ruffled florets on a 16-18 bud spike.

L. 1.50

M. 1-.50

S. 1-.25

Bulblets 6-.25

BENI-KOCHO (Ito '55) (236) 75 A flashy salmon scarlet, light gold edging around lower petals. Opens 6-7 on spikes up to 17 buds. Highly rated in the Popular Gardening magazine.

L. 1-.25

M. 2-.30 S. 2-.30

Bulblets 15.25

BO-PEEP (Butt '48) (231) 85 Ruffled buff pink creamy throat.

L. 2-.30; 10-1.20

M. 3-.25: 10-.80 S. 10-.50

Bulblets 55-.25

*CLAUCARCY (Maynard '52) (241) 87 Tall growing light pink.

L. 2-.30; 10-1.20

M. 3-.25: 10-.80

S. 10-.50

Bulblets 55-.25

CUPID (Fischer '49) (300) 70 Ruffled white, Graceful.

L. 2-.25; 10-1.00 M. 3-.25;10-.70 S. 10-.40

FARMINGDALE (Van Voorhis '54) (268) 85 Deep lavender, cream and lavender throat.

L. 1-.25

M. 1-.15

S. 2-.25

FIFTH AVENUE (Hedgecock '51) (254) 85 Velvety red. Stunning!

L. 2-.25: 10-1.00

M. 3-.25; 10-.70 S. 10-.40 Bulblets pkg. -.25

*FLASHLIGHT (Roberts '53) (237) 70 Eyecatching deep pink, scarlet edge. Recommended by Popular Gardening magazine.

M. 1-.25

S. 2-.25

FLICKER (Kuhn '46) (221) 76 Medium orange, yellow throat.

L. 2-.25; 10-1.00 M. 3-.25; 10-.70

S. 10-.40

Bulblets pkg. -.25

GREMLIN (Butt '52) (251) 60 Light rosy red, deeper red throat.

L. 2-.30 M. 3-.25

LAVENDER PETUNIA (Marek '53) (269) 55 Deep lavender, pure white throat. Received Popular Gardening rating.

L. 1-.25; 10-2.00

M. 2-.30

S. 2-,20

Bulblets 15-.25

LITTLE BRIDE (Vasaturo '50) (200) 65 Ivory white, rich creamy throat.

L. 2-.25 M. 3-.25 S. 10-.40

Gladettes

Miniatures

LITTLE GOLD (Fischer '50) (220) 80 Clear deep golden yellow.

L. 2.30 M. 3.25; 10-.80 S. 10.50

LOVELINESS (Koerner '42) (140) 75 Shrimp pink, white throat. Petite!

L. 2-.25; 10-1.00 M. 3-.25; 10-.70 S. 10-40 Bulblets pkg. -.25

LUCILLE (Brown '39) (207) 80 Cream, large red center. Recommended by Popular Gardening magazine.

L. 1-.25 M. 1-.20 S. 2-.30

MARIONETTE (Butt '49) (213) 75 Yellow, red throat. Very lovely!

L. 2-.30 M. 3-.25

NADIA (Leffingwell '37) (231) 90 Light salmon, yellow throat.

L. 2-.25; 10-1..00 M. 3-.25; 10-.70 S. 10-.40 Bulblets pkg. -:25

OCEAN SPRAY (Baerman '46) (207) 75 White with an amber blotch.

L. 2.30 M. 3.25 S. 10.50

PETER PAN (Butt '50) (233) 75 Ruffled deep orange pink. Received rating.

L. 2-.30; 10-1.20 M. 3-.25; 10-.80 S. 10-.50 Bulblets pkg. -.25

PINT SIZE (Evans '54) (166) 70 Dainty lavender, creamy throat. Received a rating by Popular Gardening.

L. 1-.25 M. 2-.30 S. 2-.20

RUBY (Kuhn '46) (252) 70 Gorgeous deep red. Highly rated by Popular Gardening.

L. 2-.30 M. 3-.25; 10-.80 S. 10-.50 Bulblets pkg. -.25

STATUETTE (Butt '50) (213) 65 Yellow with purple-red throat. Recommended by Popular Gardening.

L. 2.25; 10-1.00 M. 3.25; 10-.70 S. 10-.40 Bulblets pkg. -.25

TINY ROSE (Van Voorhis) (262) 85 Lovely rose shade. Cute!

L. 2.30 M. 3-.25 S. 10-.50

TONY BOY (Kunderd '52) (263) Medium deep rose, creamy white on the lower petals with a wide rose edge. Opens 5 well spaced blooms. Recommended.

L. 1-.25 M. 2-.30 S. 2-.20

TWEEDLEDUM (Van Voorhis '38.) (265) 85 Rose red with a yellow blotch. Recommended by Popular Gardening magazine.

L. 2-.30 M. 3-.25 S. 10-.50 Bulblets pkg. -.25

ZIG ZAG (Pierce '54) (251) 85 Light red, gold tinted throat. Highly rated by Popular Gardening magazine. Superb show type.

L. 1-.50 M. 1-.50 S. 1-.25 Bulblets 6-.25

Try your hand at arranging. It is fun to be creative.

CUT FLOWER COLLECTION

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Assortment of fine glads
50 Bulbs for \$3.00 ____ 100 for \$6.00

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UNLABELED — Postage Prepaid

Nice selection of colors. Real value. 24 Bulbs for \$3.00

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BELLS OF IRELAND: These clusters of little green bells on a 2 to 3 ft. stem, are ideal for gladiolus arrangements. Many of you folks who saw our exhibit at the Clinton County Fair and admired our arrangements, have asked where you could buy these seeds. We have them for ______ 35c pkt.

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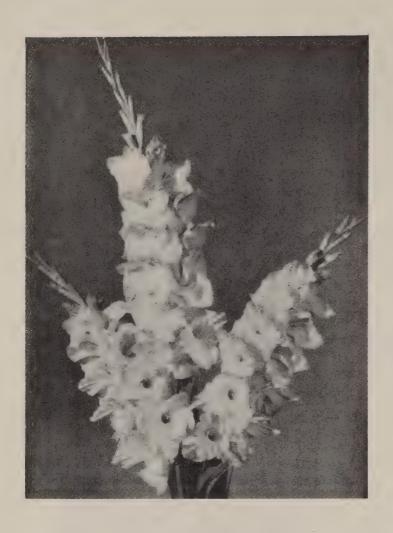
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All-America Beauties * EASY TO GROW * HEALTHY * TESTED

These are the selections of the All-America Gladiolus Trial Gardens, and are the cream of the crop. They are sure to grow and bloom for YOU! In the picture above, they are, from left to right, EMPEROR, APPLEBLOSSOM, ROYAL STEWART, MAYTIME AND CARIBBEAN.

Uniform low bulb prices and cultural directions on other side. Every genuine bulb is packaged with the registered AAGS trademark.

A few select florists have been licensed to offer cut flowers of the All Americas for sale. Each dozen bears the variety name with the AAGS trademark on the tag. Ask for them!!!



Printed in USA



The thirty-five All-America Trial Garden locations (see map) are in every type of soil and climate. Recommendation by this non-profit, industry-wide organization is recognized as the most coveted award for any gladiolus. Every variety tested is rated on thirteen specific traits: Color Value, Freedom from Short Heads, Floret Form, Substance, Facing & Placement, Attachment, Freedom from Weathering, Opening & Keeping Qualities, Individuality, Freedom from Crooking, Foliage Health, Husk & Bulb Health. Propagation, EMPEROR is the 1958 winner, and is now available with ROYAL STEWART, AP-PLEBLOSSOM, MAYTIME and CARIBBEAN.

All-America varieties are all protected by U.S. plant patents and sold at uniform low prices—the lowest ever for new, quality introductions. Even if you have not been successful with glads before, try the All-Americas. They are different.

CULTURE: AAGS recommends these steps for growing glads: (1) Open package at once and store bulb in cool dry place. (2) Plant at intervals of 10 days from last killing frost. Early plantings can stand moderate frost. (3) Plant in open sunny place, in bed or row, and in any well-drained soil. (4) Plant bulbs 5 inches deep, at least 4 inches apart. Use any good commercial fertilizer, but do not put it in

contact with the bulb. (5) Glads like plenty of water, especially when bud is forming. (6) When cutting, leave 4 leaves to mature the bulb. (7) Thrips are insect pests of glads. For complete control, use DDT dust or spray every 10 days. (8) Some growers soak bulbs in Lysol solution for 2 hours before planting and plant wet. Use 1½ teaspoons Lysol to 1 gallon water.

PRICE: \$.50 each, \$5.00 per dozen (any combination) or one of each variety for \$2.25.

EMPEROR (Pl. Pat. Pending) is a robust grower, royal purple with light throat. A rich, distinctive color. Makes majestic spikes that grow very tall.

ROYAL STEWART (Pl. Pat. 1339) is a he-man red, straight and with 8-10 open at once. An outstanding winner of top Awards.

MAYTIME (Pl. Pat. 1591) is a real stunning pink with white throat. Delightful for arrangements. Ruffled and healthy. Remarkably easy to grow.

CARIBBEAN (Pl. Pat. Pending) is a light blue with throat of cream and white. Sparkling color, ruffled. A top performer in every way.

APPLEBLOSSOM (Pl. Pat. 1517) is white with rosepink edges—a real beauty. An easy grower that performs excellently with only average culture.

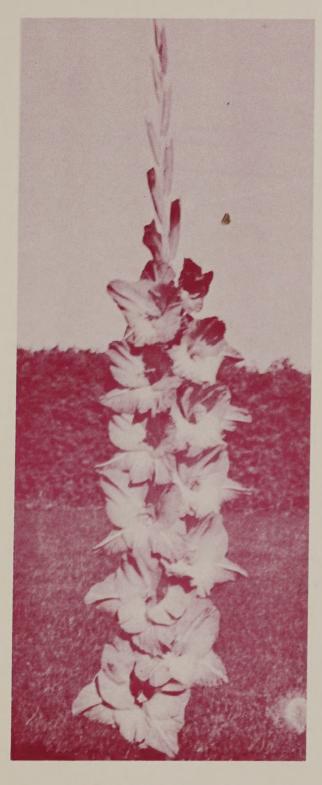


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